



2017

TEAM HACKATHON CHALLENGE:

Internet of Things

JUNE 24-25, ALLIA FUTURE BUSINESS CENTRE, PETERBOROUGH



**STARTER
KIT**



**TEAM
MEMBERS**
max. 6



**OVERNIGHT
HACKING**



**MINUTE
DEMO**



JUDGES



ONE WINNER

WHAT IS >SUDO ?

>sudo is an IoT team hackathon challenge taking place at a state-of-the-art dedicated prototyping centre in Peterborough. 80 hackers will come together from start ups, SMEs, world class tech firms and universities from across the UK in a bid to win prizes and prestige.

THE >SUDO CHALLENGES

The aim of >sudo is to develop & demonstrate new IoT driven solutions to big day to day challenges.

Teams will be presented with IoT challenges 2 weeks prior to the event and then will meet on Saturday morning before setting off to hack overnight. Demos takes place on Sunday afternoon in front of a panel of expert judges for the chance to win challenge prizes, sponsor prizes and the overall >sudo 2017 prize. Set a dedicated challenge to our hackers as part of our sponsorship pack!

STARTER KIT

Teams of 4-6 hackers will be provided with a starter pack of hardware and APIs to set them off to solve one of the challenges. Get your tech in the pack by becoming one of our sponsors and award a dedicated sponsor prize!

GET INVOLVED

Gain exposure and interaction with the IoT tech community. Contact info@sudohack2017.com to get involved!

SPONSORSHIP TIERS:



KB

KILOBYTE: £500 + VAT

- Official sponsor status on the website with logo and link
- Dedicated space for a stand at the venue
- Guaranteed attendance for a corporate hacker team
- Licence to use event logo and images for promotion



MB

MEGABYTE: £1500 + VAT

All KB perks plus:

- Inclusion of your tech (API / hardware) and/or tutorial in the starter pack
- Dedicated sponsor prize (API / hardware / supporter) + judging rights
- Minimum 2-month window of coverage in social media and outreach across national event and technology networks



GB

GIGABYTE : £5000 + VAT (limited to 2)

All MB perks plus:

- Online webinar with hackers 1 week prior to event (e.g. design tutorial, API/hardware introduction, Q&A)
- Workshop/masterclass held during event
- Design of a challenge, challenge prize + judging rights
- Logo on >sudo event merchandise

For more information or to get involved
contact info@sudohack2017.com

FIND OUT MORE:



www.sudohack2017.com



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