

ALBION OVERSEAS LTD
Making Russia Easy

Making Russia Easy Workshop

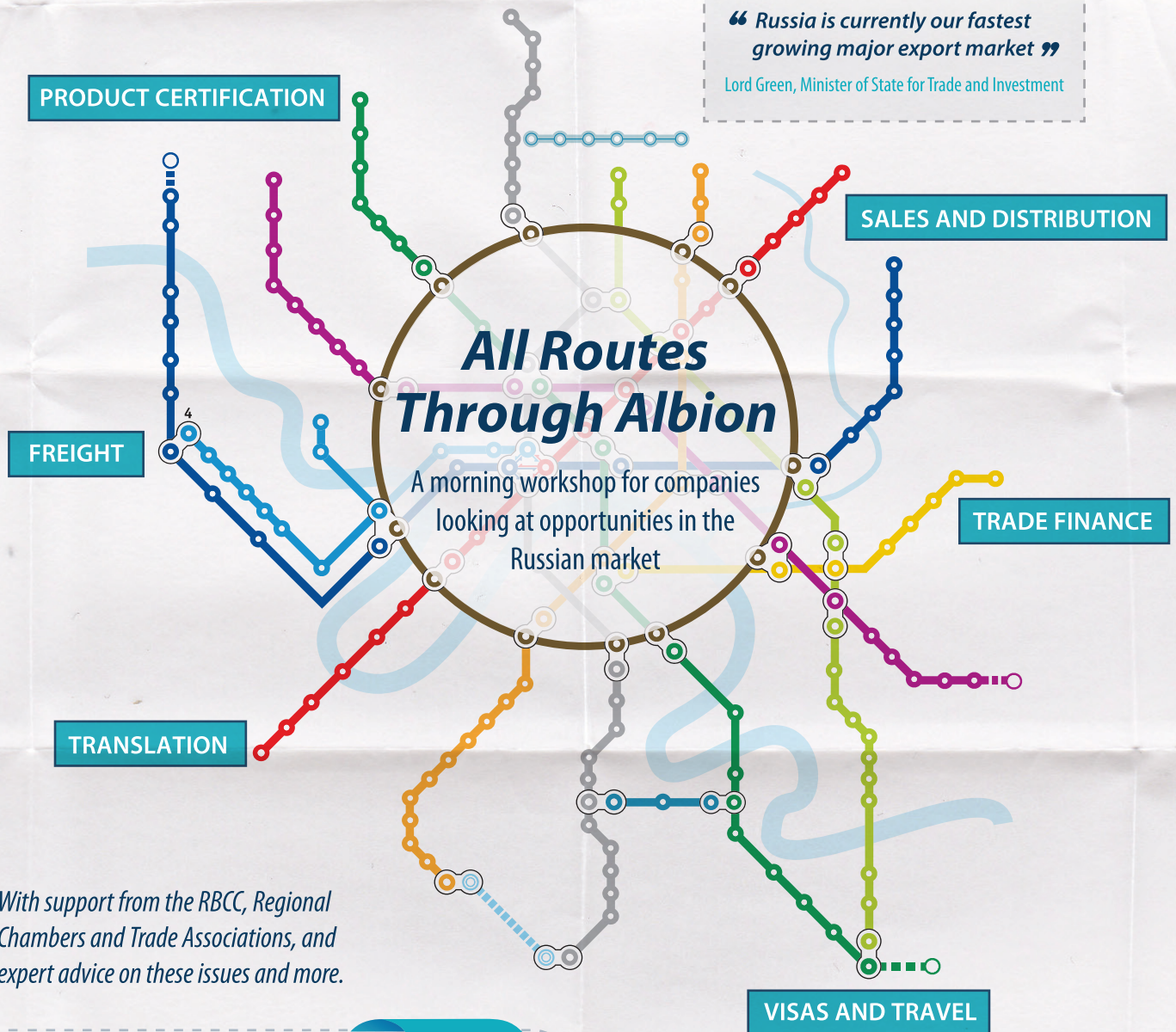
Identify opportunities, develop relationships and drive sales

In the last few years, Russian demand for UK products has increased almost exponentially.*

Clearly there is a huge amount of opportunity out there, and the intention of this event is to help you decide the best and most cost-effective ways of accessing it.

“ Russia is currently our fastest growing major export market ”

Lord Green, Minister of State for Trade and Investment



With support from the RBCC, Regional Chambers and Trade Associations, and expert advice on these issues and more.



PETERBOROUGH AGENDA
Thursday 27th June

FROM
£50.00
+VAT

- 07.45 - Breakfast and Registration
- 08.15 - Introduction from Peterborough Chamber of Commerce
- 08.20 - Albion Overseas and Russo-British Chamber of Commerce explain Business in Russia
- 09.10 - 'Speed Dating' with specialists
- 10.30 - Q & A
- 11.00 - 90 min 'Russia Cultural Training'

The Bull Hotel, Westgate, Peterborough, PE1 1RB

**With a special 90 minute session:
Russia Cultural Training**

Develop deeper relationships with your overseas clients...
...and watch the roubles roll in!

**WORTH
£190.00**

Visit www.albionoverseas.com
to guarantee one-to-one availability!

Tel: 01732 783 555

*60% increase on exports in the last two years, compared to 21%, 15%, 36% and 25% to Brazil, India, China and South Africa respectively.