



Opportunity Peterborough  
urban regeneration company

## City Centre Area Action Plan Consultants Recommended Option Questionnaire

International consultancy EDAW have prepared a vision for future growth and development in Peterborough City Centre. This will ultimately lead to a statutory plan to be adopted by the City Council.

We would be grateful for your views on what EDAW have recommended.

**Please tick the option that best reports your view:**

### Housing:

1. The proposal aims to create a vibrant heart to Peterborough with more people living in the city centre by developing 4,700 homes. Do you think this figure is...

Too low     About right     Too high     Don't know

### Retail:

2. The proposals recommend more shopping developments, in addition to North Westgate, on the south side of Bourges Boulevard to encourage people down to the riverside. Do you think this is the right option?

Strongly Agree     Agree     Neutral  
 Disagree     Strongly Disagree     Don't know

### Jobs & New Businesses:

3. The proposal is to focus new office development around the station, and introduce, over time, a greater mix of activity around the Northminster area. Do you think this is a good idea?

Strongly Agree     Agree     Neutral  
 Disagree     Strongly Disagree     Don't know

### Sports, Leisure & Culture:

4. The recommended option aims to develop a stronger cultural and leisure mix in the city centre. This includes a destination sports village and community facilities, including the relocation of Peterborough United to the north side of the embankment area. Do you think that the northern embankment area should be...

Developed as proposed     Have some limited development  
 Improved in a completely different way     Left as it is

**Infrastructure:**

5. As well as community facilities, this option also proposes improving key routes in the city centre to make them more pedestrian and cycle friendly. Do you think these routes should be...

- Traffic-calmed and enhanced as proposed       Left alone entirely
- Left as it is, but with better landscaping       Widened to make them more car friendly

Please list here, your three main issues/comments, either positive or negative, on the consultants' recommended option:

- 1.
- 2.
- 3.

EDAW have recently produced the **South Bank Masterplan**. What are your top three issues or comments (positive or negative) on the Masterplan?

- 1.
- 2.
- 3.

Name:	Email:
Address:	

If you would like to be kept up to date with the city's growth and regeneration and hear about further events please tick here  and/or visit [www.opportunitypeterborough.co.uk](http://www.opportunitypeterborough.co.uk)

If you can download this questionnaire from your computer, please do, and email it to [consultation@opportunitypeterborough.co.uk](mailto:consultation@opportunitypeterborough.co.uk).

Alternatively you can post a paper version to:  
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Thank you for your time and contributions!